

DGS

THE **MEDIA BRAND** FOR THE
POULTRY INDUSTRY



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MEDIA
KIT
2025



www.dgs-magazin.de



'DGS is the highly specialised, multimedia information portal for all experts and decision-makers in the poultry industry in Germany.'

NEWS, interviews from **SCIENCE**, **POLITICS** and **ECONOMY**, research results on **FEEDING** and Emission Reduction, Biogas, articles on **ANIMAL HEALTH** and **WELFARE**, **STALL CONSTRUCTION** with **STALL TECHNOLOGY**, **FARMING** and **BREEDING**, of **LIVING HENS**, Fattening **HENS**, **PUTTERS**, Geese, Ducks, Expertise, Industry Development, **ECONOMY**, **MANAGEMENT**, Dates and Market data

DGS
Magazin für die Geflügelwirtschaft



‘We have been reporting on the sector for over 75 years and have a unique relationship with poultry farms. The strong integration of the sector is also reflected in our market coverage.’



Copyright: Gnauk

SUSANNE GNAUK**Editor in chief**

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BASICS

YEAR

77. year | 2025

FREQUENCY OF PUBLICATION

monthly

DISTRIBUTION

Germany, Austria, Switzerland, Netherlands

CIRCULATION

Printed circulation: 4,611

Distributed Circulation: 4,182

Sold Circulation: 3,847

(III. quarter 2023 – II. quarter 2024)

GEOGRAPHICAL DISTRIBUTION

Domestic:	94%	3,931
Abroad (A, CH, NL and weitere):	6%	251
Actual distributed Circulation:	100%	4,182

PUBLISHER

Verlag Eugen Ulmer KG

Wollgrasweg 41

70599 Stuttgart

T + 49 (0) 7 11 / 45 07 – 0

www.ulmer-Publisher.de



TERMS OF PAYMENT

Payable within 30 days without deduction

[Terms & Conditions](#)

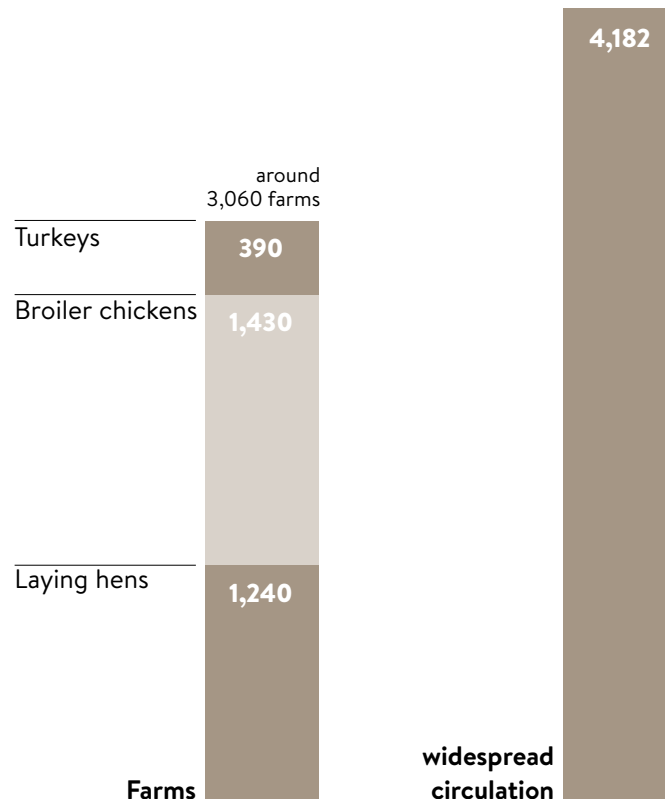
[Bank details](#)

THE MARKET AS A WHOLE

Around 3,060 larger farms generate the majority of value added in the poultry sector.

DGS has a high market penetration among these companies. With around 4,182 copies, DGS almost completely covers the relevant sub-target groups such as **laying hen farmers, poultry meat producers and turkey fattening farms.**

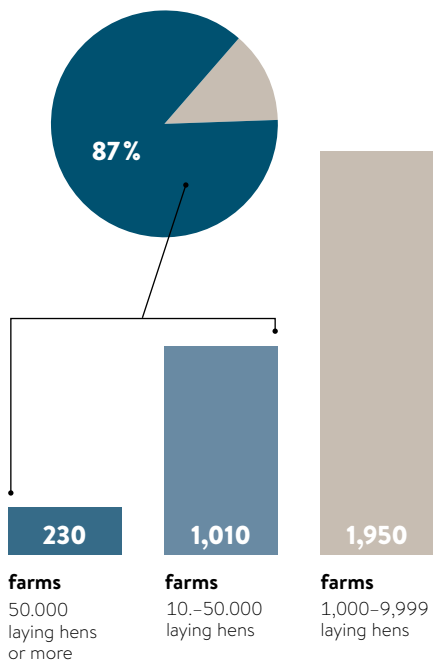
In many companies, the DGS is often even present several times and enables the downstream sector to implement marketing activities in an effective and targeted manner.



REACH YOUR TARGET GROUP

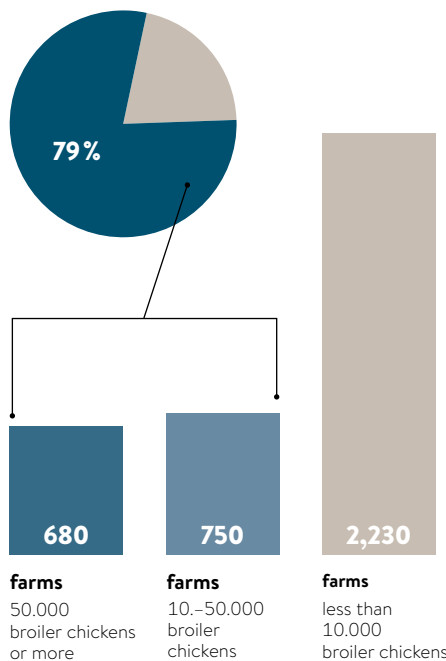
1,240 LAYING HENS FARMS

1,240 farms with a total of 55,81 million laying hens keep 87 % all laying hens!



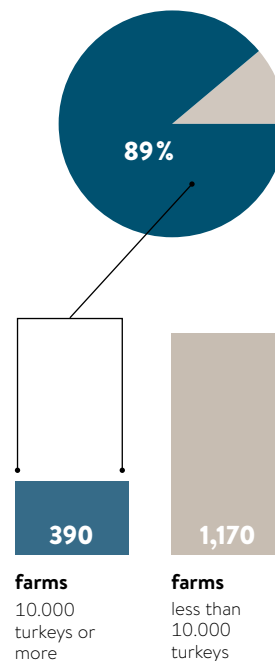
1,430 BROILER CHICKENS FARMS

1,430 farms with a total of 88,09 million broiler chickens keep 79 % all broiler chickens!



390 TURKEY FATTENING FARMS

390 farms with a total of 8,99 million turkeys keep 89 % all turkeys!



TOPICS | DATES

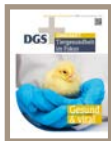
Here you can find the current
topic planning online

**MORE
INFO**



EDITION		DATES	TOPICS	SPECIAL PRODUCTS ○ PRINT ● DIGITAL	FAIRS + EXHIBITIONS
JANUARY	1	PD: 07.01.25 AD T: 29.11.24 AD A: 20.12.24	Main focus: Egg production and marketing Production Sorting Packing centres General legislative changes	NEWSLETTER GENERAL PD: 07.01. + 14.01. + 21.01. + 28.01.25 NEWSLETTER SPECIAL NEWSLETTER EUROTIER FAIR TRADE REPORT PD: 17.01.25 AD: In each case 5 working days before publication	Intern. Grüne Week Berlin, D 17.01. - 26.01.2025
	2	PD: 04.02.25 AD T: 03.01.25 AD A: 24.01.25	Main focus: Animal Health Disease management and prophylaxis Heat stress Geese	NEWSLETTER GENERAL PD: 04.02. + 11.02. + 18.02. + 25.02.25 AD: In each case 5 working days before publication	BioFach , Nürnberg, D 11.02. - 14.02.2025 Tier & Technik St. Gallen, CH 20.02. - 23.02.2025 Ferma , Bydgoszcz, P 21.02. - 23.02.2025 SIA , Paris, F 22.02. - 02.03.2025

	EDITION	DATES	TOPICS	SPECIAL PRODUCTS		FAIRS + EXHIBITIONS
				○ PRINT	● DIGITAL	
MARCH	3	PD: 04.03.25	Main focus: Stable construction	SPECIAL SUPPLEMENT FEEDING		Ab Hof, Wieselburg, A 07.03. - 10.03.2025
		AD T: 31.01.25				
		AD A: 21.02.25	Ventilation Bedding	AD: 14.01.25		
				NEWSLETTER GENERAL		
				PD: 04.03. + 11.03. + 18.03. + 25.03.25		
				AD: In each case 5 working days before publication		
APRIL	4	PD: 08.04.25	Main focus: Organic farming	NEWSLETTER GENERAL		
		AD T: 07.03.25				
		AD A: 27.03.25	Free range management Red bird mite	PD: 01.04. + 08.04. + 15.04.25 22.04. + 29.04.25		
				AD: In each case 5 working days before publication		
MAY	5	PD: 06.05.25	Main focus: Animal welfare	NEWSLETTER GENERAL		IFFA, Frankfurt, D 03.05. - 08.05.2025
		AD T: 28.03.25				
		AD A: 25.04.25	Gut health Management Employment	PD: 06.05. + 13.05. + 20.05. + 27.05.25		
				AD: In each case 5 working days before publication		

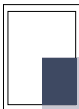
EDITION		DATES	TOPICS	SPECIAL PRODUCTS ○ PRINT ● DIGITAL	FAIRS + EXHIBITIONS
JUNE	6	PD: 10.06.25 AD T: 02.05.25 AD A: 30.05.25	Main focus: Energy and manure Biogas Agri PV Own power supply Drying systems Fertilisation	NEWSLETTER GENERAL PD: 03.06. + 10.06. + 17.06. + 24.06.25 AD: In each case 5 working days before publication	
	7	PD: 08.07.25 AD T: 06.06.25 AD A: 27.06.25	Main focus: Breeding Sexing in the egg Hatcheries Rearing Dual utilisation	SPECIAL SUPPLEMENT ANIMAL HEALTH AD: 20.05.25 NEWSLETTER GENERAL PD: 01.07. + 08.07. + 15.07.25 22.07. + 29.07.25 AD: In each case 5 working days before publication	
AUGUST	8	PD: 05.08.25 AD T: 04.07.25 AD A: 25.07.25	Main focus: Free range and outdoor management Prophylaxis of endoparasites (worms, salmonella)	NEWSLETTER GENERAL PD: 05.08. + 12.08. + 19.08. + 26.08.25 AD: In each case 5 working days before publication	

EDITION		DATES		TOPICS		SPECIAL PRODUCTS ○ PRINT ● DIGITAL		FAIRS + EXHIBITIONS	
SEPTEMBER	9	PD:	09.09.25	Main focus: Biosecurity Avian Influenza (AI) Red bird mite Cleaning and disinfection Hygiene management	NEWSLETTER GENERAL			SPACE , Rennes, F 16.09. – 18.09.2025	
		AD T:	08.08.25		PD: 02.09. + 09.09. + 16.09.25 23.09. + 30.09.25				
		AD A:	28.08.25		AD: In each case 5 working days before publication				
OCTOBER	10	PD:	07.10.25	Main focus: Feeding Feed additives Probiotics Herbs and oils Water	NEWSLETTER GENERAL			OLMA St. Gallen, CH 09.10. - 19.10.2025 World Egg Day 10.10.2025 Dutch Poultry Expo Hardenberg, NL 15.10. - 16.10.2025	
		AD T:	05.09.25		PD: 07.10. + 14.10. + 21.10. + 28.10.25				
		AD A:	26.09.25		AD: In each case 5 working days before publication				
NOVEMBER	11	PD:	04.11.25	Main focus: Sustainability Reduced N/P feeding Without soya Free from genetically modified organisms (GMOs) Evaluation Banks Certification value chain	SPECIAL SUPPLEMENT STABLE CONSTRUCTION AD: 16.09.25				
		AD T:	02.10.25		NEWSLETTER GENERAL				
		AD A:	24.10.25		PD: 04.11. + 11.11. + 18.11. + 25.11.25				
		AD: In each case 5 working days before publication							

	EDITION	DATES	TOPICS	SPECIAL PRODUCTS		FAIRS + EXHIBITIONS
				○ PRINT	● DIGITAL	
DECEMBER	12	PD: 09.12.25 AD T: 07.11.25 AD A: 27.11.25	Main focus: Poultry meat production and marketing Slow genetics Slaughter	NEWSLETTER GENERAL PD: 02.12. + 09.12. + 16.12. + 23.12.25 AD: In each case 5 working days before publication		
	1	PD: 07.01.26 AD T: 28.11.25 AD A: 19.12.25	Main focus: Egg production and marketing Production Sorting Packing centres General legislative changes	NEWSLETTER GENERAL PD: 06.01. + 13.01. + 20.01. + 27.01.26 AD: In each case 5 working days before publication		Intern. Grüne Week Berlin, D 16.01. - 25.01.2026

FORMATS | PRICES

FORMATS	WIDTH × HEIGHT	COLOUR	PRICES / €
1/1 	Type area format 184 × 270 mm	bw	3,931.-
		2c	4,326.-
		3c	4,721.-
		4c	5,116.-
	Bleed format* 210 × 297 mm	bw	4,324.-
		2c	4,719.-
		3c	5,114.-
		4c	5,509.-
2/3 	Type area format 184 × 178 mm 121 × 270 mm	bw	2,621.-
		2c	3,016.-
		3c	3,411.-
		4c	3,806.-
	Bleed format* 210 × 200 mm 135 × 297 mm	bw	2,883.-
		2c	3,278.-
		3c	3,673.-
		4c	4,068.-
1/2 	Type area format 184 × 133 mm 90 × 270 mm	bw	1,966.-
		2c	2,361.-
		3c	2,756.-
		4c	3,151.-
	Bleed format* 210 × 156 mm 105 × 297 mm	bw	2,163.-
		2c	2,558.-
		3c	2,953.-
		4c	3,348.-

FORMATS	WIDTH × HEIGHT	COLOUR	PRICES / €
1/3 	Type area format 184 × 87 mm 58 × 270 mm	bw	1,310.-
		2c	1,705.-
		3c	2,100.-
		4c	2,495.-
	Bleed format* 210 × 109 mm 72 × 297 mm	bw	1,441.-
		2c	1,836.-
1/4 	Type area format 184 × 65 mm 90 × 133 mm	bw	983.-
		2c	1,378.-
		3c	1,773.-
		4c	2,168.-
	Bleed format* 210 × 87 mm 105 × 156 mm	bw	1,081.-
		2c	1,476.-
1/8 	Type area format 184 × 32 mm 90 × 65 mm	bw	491.-
		2c	689.-
		3c	887.-
		4c	1,085.-

* plus 3 mm bleed all round.

mm price bw: 3.64 €. All prices quoted in the tariff are subject to VAT.
The general terms and conditions for advertising and third-party supplements in newspapers and magazines apply.

SPECIAL PLACEMENTS

ADVERTNART		FORMAT WIDTH × HEIGHT	COLOUR	PRICES / €
2. + 4. Cover page		210 × 297 mm Bleed format*	4c	6,620.-
Inset advert on front page in combination with advert on editorial page		Inset ad: Outer length Radius, 65 mm Editorial-advert: 72 × 297 mm, Bleed format*	4c	5,479.-
Junior page		135 × 190 mm, Bleed format*	4c	3,683.-
Text part advertisements (Minimum calculation 80 mm)	 	per 43 mm width column per 58 mm width column	bw bw	6,08 pro mm / column 8,11 pro mm / column

* plus 3 mm bleed all round.

All prices plus statutory VAT.

SURCHARGES + DISCOUNTS

COLOUR SURCHARGES

Standard colours according to euro scale

up to 250 mm ad space	per colour	198.- €
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over 250 mm ad space	per colour	395.- €
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Spot colours (HKS) on request

We reserve the right to make colour adjustments for technical reasons.

PLACEMENT SURCHARGES

Binding space requirements: 20 % surcharge

Adverts over bleed and type area:: 10 % surcharge

DISCOUNTS

In case of acceptance within 12 months (closure year) and existence of a discount agreement.

REPEAT DISCOUNT		QUANTITY DISCOUNT	
3 times	3%	½ page	3%
6 times	5%	1 page	5%
9 times	10%	2 pages	10%
12 times	15%	3 pages	15%
24 times	20%	5 pages	20%

Colour and bleed surcharges are discounted.

CLASSIFIED ADS

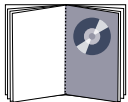
Job vacancies, mm-price bw, 1 columns	3,64 €
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Box number charge	8,— €
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Digital publication of your job advertisement is possible.

See page 33

SPECIAL ADVERTISING FORMATS

SPECIAL ADVERTISING FORMAT	DESCRIPTION	PRICES / €
Binder (title apron)* 	• Page-high flap on the front and back of the title. • The placement of an advert is possible on the inside and outside of the flap. • The top 8 cm are reserved for the publisher's title and logo. • Tab can be booked on the back with an advert on the 4th cover page. The entire inside and outside of the flap are available.	on request
Tip-on-card/CD* 	• Gluing is only possible in conjunction with a 1/1 page carrier advert • Formats, Placing and Details on request	on request
Special prints*	• Articles from published editions can be reprinted for the company's own purposes. • Reprints are possible with or without an image or product advert, subject to author/image approval. A DGS source reference is imprinted.	on request

In each case plus 3 mm bleed all round

All prices plus statutory VAT.

* No discounts on title apron and tip-on-card as well as additional technical costs. Shipping address see right

PRINT SHOP

Ungeheuer + Ulmer KG GmbH + Co.
 Mr. Thomas Gotthardt
 Körnerstraße 16
 71634 Ludwigsburg

Delivery note

for „DGS-magazine No...“
 Delivery date 14 days
 before publication

- Samples: Before accepting the order, the publisher requires three samples up to the advert closing date of the respective edition at the latest.
- The binding nature of the order cannot be finally decided until the samples are available.

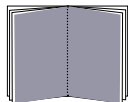
SUPPLEMENTS / BOUND-IN INSERTS

SUPPLEMENTS UND BOUND-IN INSERTS

DESCRIPTION

PRICES / €

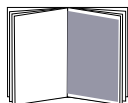
Bound-in inserts*



- Deliver folded in untrimmed format 215 × 305 mm (W × H) up to 25 g individual weight

- 2 pages: 5,510.– €
- 4 pages: 6,610.– €
- 6 pages: 7,930.– €

Supplements*



- Maximum format 205 × 297 mm (W × H)
- Surcharge for exceeding format 25.– € per thousand. Total insert / Partial insert from 2,000 copies

Fixprice

- up to 25 g weight: 1,560.– €
- up to 35 g weight: 1,770.– €
- up to 50 g weight: 2,040.– €

In each case plus 3 mm bleed all round

All prices plus statutory VAT.

* Auf Supplements and Bound-in inserts sowie technische Zusatzkosten keine Discounts. Versandadresse see rechts

- Higher weights and partial inserts under 2,000 copies on request. In the case of more difficult technical processing, surcharge according to the respective circumstances
- Samples: Before accepting an order, the publisher requires three samples by the closing date for advertisements of the respective issue at the latest. The binding nature of the order cannot be finally decided until the samples are available.
- Inserts may not contain advertising from other companies.

PRINT SHOP

Ungeheuer + Ulmer KG GmbH + Co.
Mr. Thomas Gotthardt
Körnerstraße 16
71634 Ludwigsburg

Delivery note

for „DGS-magazine No....“
Delivery date 14 days
before publication

FEEDING

CROSSMEDIAL

PRINT ISSUE

NEWSLETTER

MORE
INFO

Additional expertise on current and selected key topics

RELEASE DATE: 04.03.2025

ADVERTISING DEADLINE: 14.01.2025

DISTRIBUTED CIRCULATION: 4,182 COPIES

THE ADVANTAGES

- Here you can reach almost all professional poultry farmers
- The advisory aid for decision-makers in large companies and the upstream and downstream economic sectors
- Attractive additional distribution in companies and associations

ANIMAL HEALTH

CROSSMEDIAL

PRINT ISSUE

NEWSLETTER



Additional expertise on current and selected key topics

RELEASE DATE: 08.07.2025

ADVERTISING DEADLINE: 20.05.2025

DISTRIBUTED CIRCULATION: 4,182 COPIES

THE ADVANTAGES

- Here you can reach almost all professional poultry farmers
- The advisory aid for decision-makers in the large farms and the upstream and downstream economic sectors
- Attractive additional distribution in companies and associations

STABLE CONSTRUCTION

CROSSMEDIAL

PRINT ISSUE

NEWSLETTER

MORE
INFO

Additional expertise on current and selected key topics

RELEASE DATE: 04.11.2025

ADVERTISING DEADLINE: 16.09.2025

DISTRIBUTED CIRCULATION: 4,182 COPIES

THE ADVANTAGES

- Here you can reach almost all professional poultry farmers
- The advisory aid for decision-makers in the large farms and the upstream and downstream economic sectors
- Attractive additional distribution in companies and associations

POULTRY YEAR BOOK 2026



The compendium with all important facts, status tables and addresses of the poultry sector in the DACH region.

RELEASE DATE: 17.10.2025

ADVERTISING DEADLINE: 10.06.2025

DISTRIBUTED CIRCULATION: 4,500 COPIES

THE ADVANTAGES

- Information on poultry farming
- News on hygiene, vaccinations and animal health
- Management recommendations for keeping young and laying hens and fattening poultry
- First figures on poultry feeding
- Legal framework conditions
- Extensive address section of authorities, institutions and associations.

TECHNICAL DATA

JOURNAL FORMAT

Bleed format:

210 mm × 297 mm (Width × Height)

Type area format:

184 mm × 270 mm (Width × Height)

FORMATS IN TYPE AREA

Columnn	Width × Height in the text section	Width × Height in the advert section and the news section
1	58 × 270 mm	43 × 270 mm
2	121 × 270 mm	90 × 270 mm
3	184 × 270 mm	137 × 270 mm
4	—	184 × 270 mm

PRINTING AND PROCESSING

Printing

Sheetfed offset | 1/1- up to 4/4-coloured

Paper

Cover: woodfree picture print glossy 115 g/m²

Content: 100% recovered paper, without chlorine
bleach. Picture print 80 g/m²

Processing

Saddle stitching

TECHNICAL DATA

DIGITAL PRINT DATA

Printing profile:

Profil ISO coated v2 (EU)

Colour:

Advertisements with spot colours must be created in CMYK with the correct mixing ratios of the desired HKS colour designations.

Four-colour ads must also be created in CMYK for the four-colour process. No RGB

Pictures:

Minimum resolution 300 ppi

DATA TRANSFER

Please send the print files for your advert (including the magazine title) to the publisher by e-mail:

Advertising service

P + 49 (0) 7 11 / 45 07 – 1 42

F + 49 (0) 7 11 / 45 07 – 2 21

anzeigen@ulmer.de

DATA FORMAT

Printable PDF (PDF/X-3)

Data formats such as Freehand, Photoshop, Word, Corel Draw etc. only after consultation. The production of print documents according to other templates will be charged.

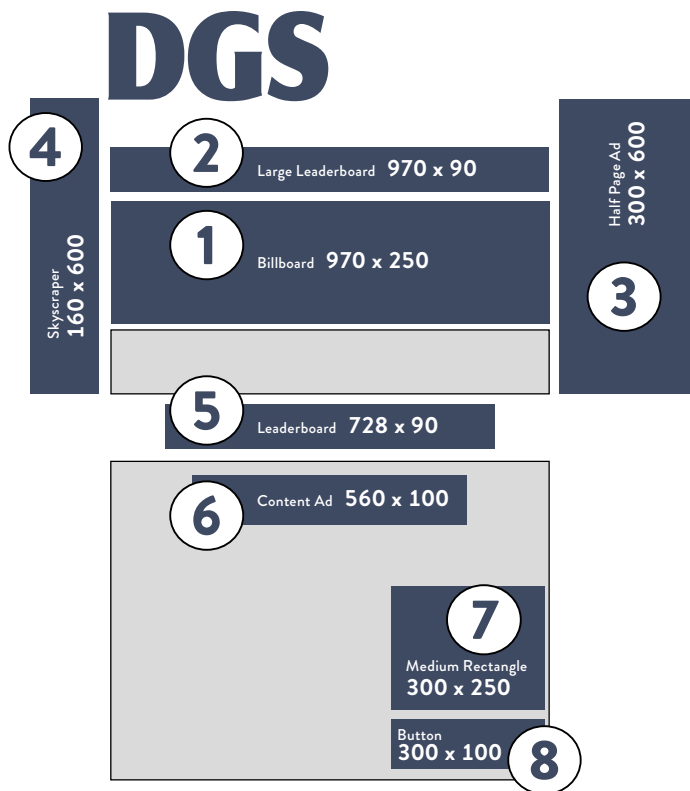
*'Online advertising
in cross-media
products has
a wide reach.'*

The information portal **WWW.DGS-MAGAZIN.DE** provides the entire poultry industry with daily **EXPERTISE** and is the **MULTIMEDIA COMPLEMENT** to the magazine. **TOPIC CHANNELS** ensure intensive **CROSS-MEDIA** and professional **ADVERTISING OPPORTUNITIES** in your **TARGET GROUP**.

DGS

Magazin für die Geflügelwirtschaft

BASIC-FORMATS | PRICES



FORMAT	PRICES IN €* DURATION 30 DAYS	WIDTH X HEIGHT IN PIXELS
1 Billboard	976.–	970 x 250
2 Large Leaderboard	732.–	970 x 90
3 Half Page Ad	732.–	300 x 600
4 Skyscraper	586.–	160 x 600
5 Leaderboard (Superbanner)	488.–	728 x 90
6 Content Ad	439.–	560 x 100
7 Medium Rectangle	439.–	300 x 250
8 Button	244.–	300 x 100

* All prices plus VAT. All advertising formats run in rotation.

MOBILE FORMATS | PRICES

With our Ad bundles you can ensure that your advertising is seen on all devices.



FORMAT	PRICES IN €* DURATION 30 DAYS	WIDTH X HEIGHT IN PIXELS
Billboard PLUS Half Page AD	976.–	300 x 600
Large Leaderboard PLUS Half Page AD	732.–	300 x 600
Skyscraper PLUS Medium Rectangle	586.–	300 x 250
Leaderboard PLUS Medium Rectangle	488.–	300 x 250

* All prices plus VAT. All advertising formats run in rotation.

**Your content in the editorial environment of the
information portal www.dgs-magazin.de**

ONLINE ADVERTORIAL BASIC ①+②

990.-

Consisting of teaser and main article. The teaser is placed on the home page of der DGS website and links directly to the main article.

ONLINE ADVERTORIAL PREMIUM ①+②+③

1,490.-

With additional Text Ad in the DGS Newsletter,
DGS Newsletter Egg production and marketing oder
DGS Newsletter Poultry meat production and marketing
as a push element

Duration 30 days each

All prices in € plus VAT./ All elements are marked with "Advertising".



Herberg

Schützen Sie Ihre Tiere vor den „bösen Bazillen“

Der Darm trahert nicht nur die gute Keime, sondern auch potenziell pathogene Bakterien. Neben der Überfütterung, Leber- und Gendurchfall und Leberung der Tiere. Daher gilt Rechtzeitig eingreifen und die „bösen Bazillen“ stoppen.

erschienen am 19.12.2019

© J. J. J.

ARTIKEL

Darmgesundheit: Vorsprung für die „guten Bazillen“

Von Anna Möbiel, Senior Technical Sales Manager, Dr. Ekel Animal Nutrition

Das Verdauungssystem ist dicht bevölkert. So tummeln sich im Darm von Masthühnern so die 107 bis 1011 Mikrovorgängen pro Gramm. Doch nicht alle diese Mikroorganismen sind gut fürs Tier. Wichtige Grundregeln eines gesunden Darms ist ein normales und stabiles Milieu. Und nur mit gesunden Darm kann das Tier korrekt auf Stress und Anforderungen reagieren. Daher steht der Aufbau eines günstigen Darmflora gleich am Beginn eines jeden Produktionszyklus ganz oben.

Wie mucht „Flyt“ von Dr. Ekel den Unterschied. Das phytogene Knopfkat wurde gezielt zur Unterstützung einer gesunden Milieu im Verdauungstrakt entwickelt. In einer Reihe von Studien konnte ein positiver Einfluss auf Leistungsparameter wie tägliche Gewichtszunahme und Futterverwertung sowie auf Gewichtsbezogene Parameter nachgewiesen werden. Die Ergebnisse zeigen sich in einer Reihe von Studien nachweisbar. Die Ergebnisse zeigen sich in einer Reihe von Studien nachweisbar.

In einer Studie mit Masthühnern, an der Universität in Polen wurde die Wirkung des Knopfkatens am Tag 42 des Produktionszyklus in drei Gruppen untersucht.

HERBERG

Schutz vor „bösen Bazillen“

Der Aufbau einer stabilen Darmflora ist die Grundlage für gesunde Tiere. Doch der Darm trahert nicht nur die guten Keime, sondern auch potenziell pathogene Bakterien. Neben der Überfütterung, Leber- und Gendurchfall und Leberung der Tiere. Daher gilt Rechtzeitig eingreifen und die „bösen Bazillen“ stoppen.

Schutz vor „bösen Bazillen“

Der Aufbau einer stabilen Darmflora ist die Grundlage für gesunde Tiere. Doch der Darm trahert nicht nur die guten Keime, sondern auch potenziell pathogene Bakterien. Neben der Überfütterung, Leber- und Gendurchfall und Leberung der Tiere. Daher gilt Rechtzeitig eingreifen und die „bösen Bazillen“ stoppen.

Mehr erfahren

UP-TO-DATE

Addressing farms about information and events in the poultry sector with important information from politics and business.

RECIPIENTS: 2,787

PUBLISHED: WEEKLY

OPENING RATE: 29 %

DATE: TUESDAY

FORMATS + PRICES

CONTENT BANNER

560 x 100 px

400.-

TEXT AD

300 characters text + pictures

525.-

LARGE IMAGE

560 x 250 px

725.-

POLE POSITION

Surcharge | Placing | 1. Advertisement

75.-

EVENT TIP

375.-

PRODUCT OF THE WEEK

400.-

JOB OF THE WEEK

275.-

All prices in € plus VAT.



MORE
INFO

BENEFIT FROM THE POWER OF THE AGRAR-NETWORK

Reach your customers wherever they are and benefit from our digital reach



35,881 visits*
66,774 page impressions / month*
15,810 newsletter-recipients**

Schafzucht

7,915 visits*
17,043 page impressions / month*
2,600 newsletter-recipients**

DGS



11,020 visits*
18,525 page impressions / month*
2,787 newsletter-recipients**

Gemüse

4,936 visits*
8,023 page impressions / month*
3,200 newsletter-recipients**

Rebe & Wein

5,267 visits*
9,793 page impressions / month*
3,499 newsletter-recipients**

* Values: monthsdurchschnitt 1. Halbjahr 2024 | Source: Matomo

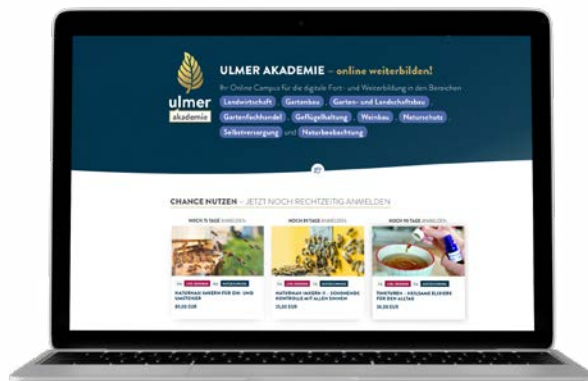
** Values: June 2024 | Source: Distribution data Eugen Ulmer KG

MOBILE DIALOGUE | INDIVIDUAL

Online seminars combine the speed of the internet with the advantages of face-to-face communication

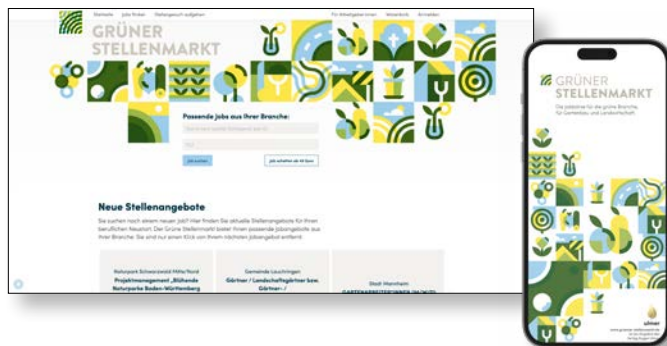
YOUR OPPORTUNITIES

- Accompany one of our specialised online seminars as a sponsor partner
- Organise and create an online seminar together with us
- Host your own online seminar – with our organisational and technical support



INDIVIDUAL OFFERS + SOLUTIONS

FEEL FREE TO CONTACT US



ONLINE BASIC

Text advert

• 30 days online	175.– €
• 60 days online	225.– €

ONLINE PREMIUM

- Text advert
- Logo
- PDF info material

• 30 days online	275.– €
• 60 days online	325.– €

CROSSMEDIA PLUS

**Print job adverts
+ online booking**

60 days duration for the price of
30 days!

All prices plus VAT.

THE JOB MARKET FOR HORTICULTURE AND AGRICULTURE

- An average of 5,100 sessions* (visits) and 21,000 page views* (page impressions) per month
- Trusted by employers: Over 800 vacancies per year
- Agencies receive 15% AE commission with verification (cannot be added to contingent and flat rate prices)
- Trade magazine subscribers receive a discount with the voucher code. Further information can be found [here](#)
- Trainee and internship positions as well as job applications for employees are generally free of charge

* Source: Matomo, June 2024

Further information on options, prices
and discounts can be found here

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