

THE MEDIA BRAND FOR THE GARDENING AND LANDSCAPING SECTOR



Copyright: Wendebourg

MEDIA
KIT
2025



***“DEGA GALABAU
is the subscription
market leader
in gardening and
landscaping.”***

Current developments **BUSINESS ADMINISTRATION**
and **CONSTRUCTION LAW** new insights
CONSTRUCTION ENGINEERING, PRODUCT
DEVELOPMENT and **STANDARDISATION** Tips for
successful **MARKETING** Current trends in **PLANTING**
of open spaces, new products **(BUILDING MATERIALS,**
PLANTS, MACHINES, VEHICLES) Dates,
TAX TIPS Job market,
BRANCH OVERVIEW





*DEGA GALABAU offers
a cross-media programme
for the industry. Entrepreneurs
receive everything that is
important for successful
business management in a
concise and entertaining form.*

**TJARDS WENDEBOURG****Editor-in-Chief**

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BASICS

YEAR

79. Year | 2025

FREQUENCY OF PUBLICATION

monthly

DISTRIBUTION

Germany, Austria, Switzerland

CIRCULATION

Printed circulation: 4,854

Distributed circulation: 4,297

Sold circulation: 3,878

(III. quarter 2023 – II. quarter 2024)



GEOGRAPHICAL DISTRIBUTION

Domestic:	96%	4,125
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Abroad (A, CH and others):	4%	172
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Actual distributed Circulation (tvA):	100%	4,297
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PUBLISHER

Verlag Eugen Ulmer KG

Wollgrasweg 41

70599 Stuttgart

T + 49 (0) 7 11 / 45 07 – 0

www.ulmer-verlag.de



TERMS OF PAYMENT

Payable within 30 days without discount

[Terms & Conditions](#)

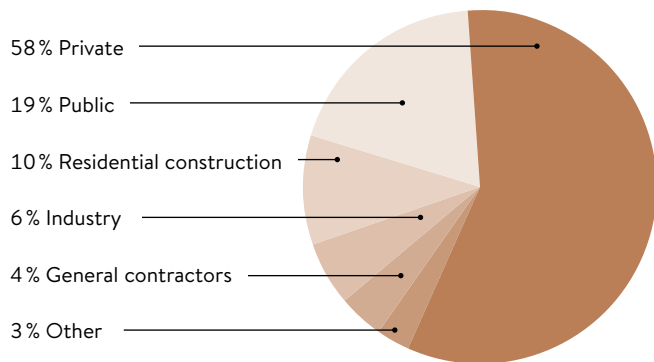
[Bank details](#)

GROWTH MARKET GALABAU

58 PERCENT

The private garden sector accounts for over 58% of the sector's turnover.

DEGA GALABAU focusses thematically primarily on private gardens, as the largest investments are made in this segment.

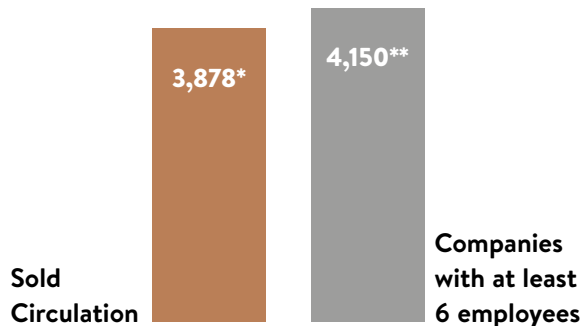


Source: GaLaBau Service GmbH

21 PERCENT

Of the approximately 19,500 landscaping companies in Germany, around 4,150 companies (21 %) have 6 employees and more.

DEGA GALABAU – with the highest IVW-approved paid circulation of 3,878 copies - specifically addresses these companies.



*Source: IVW III. quarter 2023 - II. quarter 2024

**Source: GaLaBau Service GmbH

TOPICS | DATES

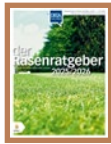
Here you can find the current
topic planning online

**MORE
INFO**



EDITION	DATES	TOPICS	SPECIAL PRODUCTS		FAIRS + EXHIBITIONS
			○ PRINT	● DIGITAL	
JANUARY	1	PD: 07.01.25 Main focus: AD: 03.12.24 Fair preview IPM - Perennials and woody plants for the GaLaBau Preview BAU Metal design/privacy screens Compact track loaders - Exotics for special jobs	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Tree care PD: 17.01. + 31.01. AD: 10.01. + 24.01.		De Groene Sector Vakbeurs Hardenberg 07. – 09.01.25
			CAMPOS REGIONAL WEST PD: 08.01.25 AD: 20.12.24		BAU Munich  13. – 17.01.25 57. Landespflegetage Veitshöchheim 21. + 22.01.25 IPM, Essen  28. – 31.01.25

EDITION		DATES	TOPICS	SPECIAL PRODUCTS ○ PRINT ● DIGITAL	FAIRS + EXHIBITIONS
FEBRUARY	2	PD: 06.02.25 AD: 07.01.25	Main focus: Software use and AI in landscaping Tractor or implement carrier – characteristics in difficult terrain Market overview of double cabs 3.5 up to 4.25 t	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Tree care PD: 14.02. + 28.02. AD: 07.02. + 21.02. NEWSLETTER EXPERT LETTER Tree care PD: 16.02.25 AD: 14.01.25	
	3	PD: 06.03.25 AD: 04.02.25	Main focus: Green care technology / Maintenance technology Technology for extensive green space maintenance Lawn care / Cordless tools Hand-guided mulcher Ride-on meadow mowers fine technology Fors coarse Plant protection Lawn fertiliser	CAMPOS REGIONAL BAVARIA PD: 17.03.25 AD: 26.02.25 NEWSLETTER EXPERT LETTER Garden maintenance PD: 11.03.25 AD: 26.02.25 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Tree care PD: 14.03.+ 28.03. AD: 07.03. + 21.03. B2B-MAGAZINE GÄRTEN ISSUE 1 PD: 07.03.25 AD: 29.01.25	Giardina , CH-Zurich 12. – 16.03.25

		EDITION	DATES	TOPICS	SPECIAL PRODUCTS ○ PRINT ● DIGITAL	FAIRS + EXHIBITIONS
APRIL	4	PD:	03.04.25	Main focus: Paving and path construction (concrete block, clinker, natural stone, jointing technology) Vibratory plates – fine compaction technology Rainwater management / drainage Trade fair preview bauma Preview Forst live Outlook Treecare Days	SPECIAL SUPPLEMENT LAWN GUIDE AD: 19.02.25 THEMATIC NEWSLETTER Tips for handling lawns PD: 03.04.25 AD: 20.03.25 NEWSLETTER EXPERT LETTER Tree care PD: 10.04.25 AD: 28.03.25 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 11.04. + 25.04. AD: 04.04. + 17.04.	 bauma Munich 07-13.04.25 Forst live Offenburg-Ortenau 11. – 13.04.25 Grünberger Grünpflegetage
		AD:	04.03.25			
MAY	5	PD:	07.05.25	Main focus: Timber construction and decking design (wood, WPC, RPC, BPC / fastening systems, plastic, ceramic decking) Market overview electric small transporters up to 3.0 t Cut-off machines for fast cuts Planting for slopes, drought-resistant planting	SPECIAL SUPPLEMENT DEMOPARK AD: 21.03.25 CAMPOS REGIONAL EAST PD: 19.05.25 AD: 07.05.25 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 09.05. + 23.05. AD: 02.05. + 16.05.	 Deutsche Baumpflegetage Augsburg 06. – 08.05.25
		AD:	03.04.25			

EDITION		DATES		TOPICS		SPECIAL PRODUCTS ○ PRINT ● DIGITAL		FAIRS + EXHIBITIONS	
JUNE	6	PD: 04.06.25	Main focus: Fair preview demopark Maintenance technology (lawn), weed removal Wood utilisation Training+studies Foundations without concrete: screw-pile foundations and other steel anchors Preview spoga+gafa	NEWSLETTER EXPERT LETTER Garden maintenance PD: 03.06.25 AD: 22.05.25				demopark Eisenach 22. – 24.06.25	
		AD: 06.05.25		FAIR NEWSLETTER demopark pre-reporting PD: 04.06.25 AD: 21.05.25					
				NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/Surface maintenance PD: 06.06. + 20.06. AD: 30.05. + 13.06.				spoga+gafa Cologne 24. - 26.06.25	
				B2B-MAGAZINE GÄRTEN ISSUE 2 PD: 06.06.25 AD: 23.04.25					
JULY	7	PD: 03.07.25	Main focus: Pools / Swimming ponds / Water systems / Pump technology Planting at the water's edge for clean water Irrigation technology Mobile excavators in landscaping Fairsach report demopark	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/Tree care PD: 04.07. + 18.07. AD: 27.06. + 11.07.					
		AD: 05.06.25		FAIR NEWSLETTER demopark follow-up reporting PD: 03.07.25 AD: 25.06.25					
				CAMPOS REGIONAL NORTH PD: 14.07.25 AD: 02.07.25					
				NEWSLETTER EXPERT LETTER Tree care PD: 24.07.25 AD: 11.07.25					

	EDITION	DATES	TOPICS	SPECIAL PRODUCTS		FAIRS + EXHIBITIONS
				○ PRINT	● DIGITAL	
AUGUST	8	PD: 06.08.25 AD: 03.07.25	Main focus: Natural stones and walls Light in the garden Cordless tools: System technology by volt class Market overview pick-ups	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 01.08. + 15.08. + 29.08. AD: 25.07. + 08.08. + 22.08.		Plantarium NL-Boskoop
SEPTEMBER	9	PD: 04.09.25 AD: 05.08.25	Main focus: Rainwater management Concrete filling stations – market small quantities yourself Roses: shrub roses, bedding roses, companion planting Building material recycling Preliminary report IAA Mobility Preview Nordbau Fair preview RecyclingAKTIV & TiefbauLIFE	NEWSLETTER EXPERT LETTER Garden maintenance PD: 04.09.25 AD: 25.08.25 CAMPOS REGIONAL SOUTH-WEST PD: 15.09.25 AD: 03.09.25 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 12.09. + 26.09. AD: 05.09. + 19.09. B2B-MAGAZINE GÄRTEN ISSUE 3 PD: 08.09.25 AD: 31.07.25		IAA Mobility Munich 05.-10.09.25 Nordbau Neumünster
						» IAA MOBILITY 2025 

		EDITION	DATES	TOPICS	SPECIAL PRODUCTS ○ PRINT ● DIGITAL	FAIRS + EXHIBITIONS
OCTOBER	10		PD: 02.10.25 AD: 03.09.25	Main focus: Path surface design – clinker / concrete block and hydraulically bound surfaces Installation of water-bound road surfaces – durable and climate-neutral Roof and façade greening Winter maintenance in landscaping Clever car trailer solutions Fair preview A+A	SPECIAL AKKU-TECHNOLOGY  NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 10.10. + 24.10. AD: 03.10. + 17.10.	RecyclingAKTIV &TiefbauLIVE , Karlsruhe 09. – 11.10.25
	11		PD: 05.11.25 AD: 07.10.25	Main focus: Tree care / climbing technology Crawler aerial work platforms Work clothing and work protection Equipment systems – chainsaws, brush cutter, pole pruner Chippers Mini excavators – guidelines for routine work Market overview of 7.5 tonne trucks	NEWSLETTER EXPERT LETTER Tree care PD: 06.11.25 AD: 24.10.25 CAMPOS REGIONAL AUSTRIA PD: 10.11.25 AD: 29.10.25 NEWSLETTER EXPERT LETTER Garden maintenance PD: 13.11.25 AD: 03.11.25 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 07.11. + 21.11. AD: 31.10. + 14.11.	A+A Düsseldorf 04. – 07.11.25 

	EDITION	DATES	TOPICS	SPECIAL PRODUCTS		FAIRS + EXHIBITIONS
				○ PRINT	● DIGITAL	
DECEMBER	12	PD: 03.12.25 AD: 04.11.25	Main focus: Marketing / Order procurement Fertilisers & Substrates Engines, oils and consumables Preview De Groene Sector	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 05.12. + 19.12. AD: 28.11. + 12.12. B2B-MAGAZINE GÄRTEN ISSUE 4 PD: 05.12.25 AD: 24.10.25		
	JANUARY 26	1	PD: 02.01.26 AD: 01.12.25	NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 16.01. + 30.01. AD: 09.01. + 23.01.		IPM, Essen Groen Sector, Hardenberg

FORMATS | PRICES

FORMATS	WIDTH × HEIGHT	COLOUR	PRICES / €
1/1 	Type area format 175 × 270 mm	sw	3,856.-
		2c	4,226.-
		3c	4,596.-
		4c	4,966.-
	Bleed format* 210 × 297 mm	sw	4,242.-
		2c	4,612.-
		3c	4,982.-
		4c	5,352.-
2/3 	Type area format 175 × 178 mm 115 × 270 mm	sw	2,570.-
		2c	2,940.-
		3c	3,310.-
		4c	3,680.-
	Bleed format* 210 × 189 mm 132 × 297 mm	sw	2,827.-
		2c	3,197.-
		3c	3,567.-
		4c	3,937.-
1/2 	Type area format 175 × 133 mm 85 × 270 mm	sw	1,928.-
		2c	2,298.-
		3c	2,668.-
		4c	3,038.-
	Bleed format* 210 × 148 mm 102 × 297 mm	sw	2,121.-
		2c	2,491.-
		3c	2,861.-
		4c	3,231.-

FORMATS	WIDTH × HEIGHT	COLOUR	PRICES / €
1/3 	Type area format 175 × 88 mm 56 × 270 mm	sw	1,285.-
		2c	1,655.-
		3c	2,025.-
		4c	2,395.-
	Bleed format* 210 × 105 mm 72 × 297 mm	sw	1,414.-
		2c	1,784.-
		3c	2,154.-
		4c	2,524.-
1/4 	Type area format 175 × 65 mm 85 × 133 mm	sw	964.-
		2c	1,334.-
		3c	1,704.-
		4c	2,074.-
	Bleed format* 210 × 84 mm 102 × 148 mm	sw	1,060.-
		2c	1,430.-
		3c	1,800.-
		4c	2,170.-
1/8 	Type area format 175 × 32 mm 85 × 65 mm	sw	482.-
		2c	632.-
		3c	782.-
		4c	932.-

* plus 3 mm bleed all round.

mm price bw: 3.57 €. All prices quoted in the rate plus VAT.
The general terms and conditions for advertisements and third-party inserts in newspapers and magazines apply.

SPECIAL PLACEMENTS

AD TYPE		FORMAT WIDTH × HEIGHT	COLOUR	PRICES / €
2. + 4. Cover page		210 × 297 mm Bleed format*	4c	6,430.-
Inset ad on front page & ad on editorial page	 + 	Inset ad: Outer lengths triangle: 65 mm Editorial advert: 72 × 297 mm, bleed format*	4c	4,500.-
Junior page		115 × 168 mm, type area 132 × 189 mm, bleed format*	4c 4c	3,376.- 3,602.-
Text part advertisements (Minimum calculation 50 mm)	 	per 40 mm width column per 56 mm width column	sw sw	5.96 pro mm / column 7.95 pro mm / column

* plus 3 mm bleed all round.

All prices plus VAT.

SURCHARGES + DISCOUNTS

COLOUR SURCHARGES

Standard colours according to

euro scale	per colour	370.– €
up to 150 mm ad space	per colour	150.– €
up to 100 mm ad space	per colour	75.– €
Spot colours (HKS)	per colour	420.– €

We reserve the right to make colour adjustments for technical reasons.

PLACEMENT SURCHARGES

Binding space requirements:	20 % surcharge
Adverts over bleed and type area:	10 % surcharge

DISCOUNTS

In case of acceptance within 12 months (closure year) and existence of a discount agreement.

REPEAT DISCOUNT

3 times	5 %
6 times	10 %
12 times	15 %

QUANTITY DISCOUNT

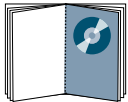
1 Page	5 %
2 pages	10 %
3 pages	15 %
5 pages	20 %

Colour and bleed surcharges are discountable.

CLASSIFIED ADS

Job vacancies, mm-Price sw, 1 columns	3.57 €
Box number charge	8.– €
Digital publication of your job advertisement is possible. See Page 34	

SPECIAL ADVERTISING FORMATS

SPECIAL ADVERTISING FORMATS	DESCRIPTION	PRICES / €
Flap* 	• Side-high flap on the front of the title • It is possible to place an advert on the inside and outside of the flap • The top 8 cm are reserved for the publisher's title and logo	on request
Tip-on-card/CD* 	• Gluing is only possible in conjunction with a 1/1 page carrier advert • Formats, placement, prices and details on request	on request

Each plus 3 mm bleed all round

All prices plus VAT.

* No discounts on flaps, tip-on cards and additional technical costs. Delivery address on the right.

- **Samples:** Before accepting an order, the publisher requires three samples by the closing date for advertisements of the respective issue at the latest. The binding nature of the order cannot be finally decided until the samples are available.

PRINT SHOP

Konradin Druck GmbH
 Dispatch Dept. - Mr. Kienzle
 Kohlhammerstr. 1-15
 70771 Leinfelden-Echterdingen

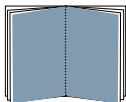
Delivery note

For „DEGA GALABAU-Nr...“
 Delivery date 14 days
 before publication

SUPPLEMENTS / BOUND-IN INSERTS

SUPPLEMENTS AND BOUND-IN INSERTS

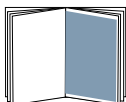
Bound-in inserts*



- Deliver folded in untrimmed format 215 × 305 mm (W × H) up to 25 g individual weight

- 2 pages: 5,360.– €
- 4 pages: 6,430.– €
- 6 pages: 7,720.– €

Supplements*



- Maximum format 205 × 297 mm (B × H)
- Surcharge for exceeding format 25.– € per thousand. Total insert / Partial insert from 2,000 copies

- per thousand copies**
- up to 25 g weight: 365.– €
 - up to 35 g weight: 400.– €
 - up to 50 g weight: 455.– €

Each plus 3 mm bleed all round

All prices plus VAT.

* No discounts on inserts and bound-in inserts or additional technical costs. Delivery address on the right.

- Higher weights and partial inserts under 2,000 copies on request. In the case of more difficult technical processing, surcharge according to the respective circumstances
- Samples: Before accepting an order, the publisher requires three samples by the closing date for advertisements of the respective issue at the latest. The binding nature of the order cannot be finally decided until the samples are available.
- Inserts may not contain advertising from other companies.

PRINT SHOP

Konradin Druck GmbH

Dispatch Dept. - Mr. Kienzle

Kohlhammerstr. 1-15

70771 Leinfelden-Echterdingen

Delivery note

For „DEGA GALABAU-Nr....“

Delivery date 14 days
before publication

SPECIAL SUPPLEMENT LAWN GUIDE

CROSSMEDIAL

PRINT ISSUE

NEWSLETTER

MORE
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Present for a long time! The special supplement as a reference work for your customers

PUBLICATION DATE: 03.04.2025**ADVERTISING DEADLINE: 22.02.2025****DISTRIBUTED CIRCULATION: 6,500 COPIES**

THE BENEFITS

- As a supplier of lawn-related products, you can reach your professional customers here
- The consulting guide for landscape gardeners to answer end customers' questions about lawn installation and maintenance
- Attractive additional distribution: Interested gardening and landscaping regional associations in Germany

SPECIAL SUPPLEMENT DEMOPARK



**The first special supplement for demopark, published
5 weeks before the start of the fair!**

PUBLICATION DATE: 07.05.2025

ADVERTISING DEADLINE: 21.03.2025

DISTRIBUTED CIRCULATION: 8,500 COPIES

THE BENEFITS

- As an exhibitor, you can reach all gardening and landscaping companies here five weeks before the fair
- The fair guide with all product groups and information on demopark 2025 in Eisenach
- Attractive additional distribution: Interested gardening and landscaping regional associations in Germany plus display at the demopark trade fair

**MORE
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TECHNICAL DATA

JOURNAL FORMAT

Bleed format:

210 mm × 297 mm (Width × Height)

Type area format:

175 mm × 270 mm (Width × Height)

FORMATS IN TYPE AREA

columnn	Width × Height in the text section	Width × Height in the advertisement section and the 'News' section
1	56 × 270 mm	40 × 270 mm
2	115 × 270 mm	85 × 270 mm
3	175 × 270 mm	130 × 270 mm
4	—	175 × 270 mm

PRINTING AND PROCESSING

Printing

Sheetfed offset | 1/1- up to 4/4-coloured

Paper

Cover: woodfree Picture print glossy 170 g/m²

Content: woodfree Picture print matt 90 g/m²

Processing

Adhesive binding

Important text and image elements must be placed at least 10 mm away from the net format!

TECHNICAL DATA

DIGITAL PRINT DATA

Printing profile:

Profil ISO coated v2 (EU)

Colours:

Advertisements with spot colours must be created in CMYK with the correct mixing ratios of the desired HKS colour designations.

Four-colour ads must also be created in CMYK for the four-colour process. No RGB

Pictures:

Minimum resolution 300 ppi

DATA TRANSFER

Please send the print files for your advert (including the magazine title) to the publisher by e-mail:

Advertising service

T + 49 (0) 7 11 / 45 07 - 1 44

F + 49 (0) 7 11 / 45 07 - 2 21

anzeigen@ulmer.de

DATA FORMAT

Printable PDF (PDF/X-3)

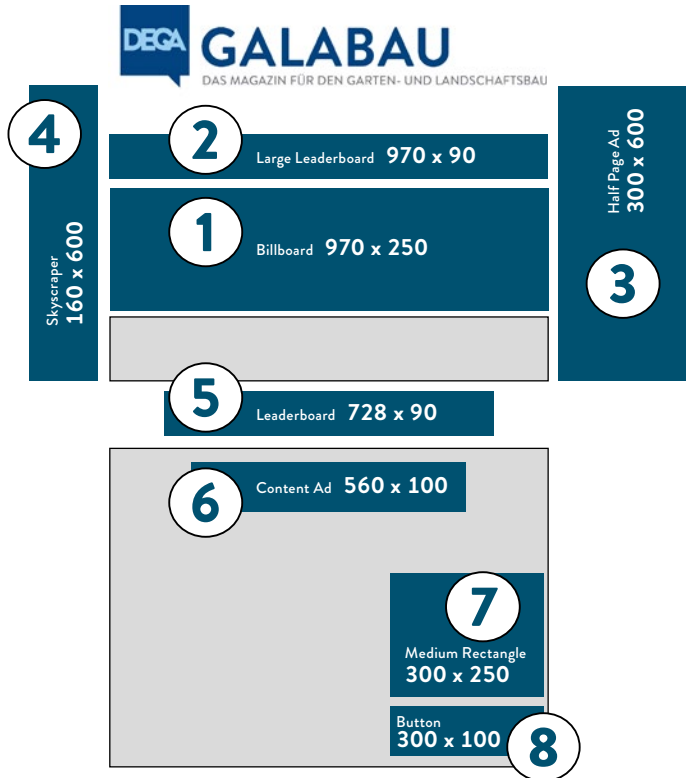
Data formats such as Freehand, Photoshop, Word, Corel Draw etc. only after consultation. The production of print documents according to other templates will be charged.

*„Online advertising
in cross-media
products is extremely
far-reaching.“*

The specialist portal WWW.DEGA-GALABAU.DE provides a **MULTIMEDIA SUPPLEMENT** to the trade magazine. In-depth and highly specialised information on the topics covered in the **TRADE MAGAZINE** ensures intensive **CROSS-MEDIA** use. Our online offerings provide you with perfect **ADVERTISING SOLUTIONS** for your target groups – **DIGITAL** and mobile.

DEGA
GALABAU

BASIC-FORMATS | PRICES



FORMAT	PRICES IN €* DURATION 30 DAYS	WIDTH X HEIGHT IN PIXEL
1 Billboard	1,130.–	970 x 250
2 Large Leaderboard	848.–	970 x 90
3 Half Page Ad	848.–	300 x 600
4 Skyscraper	678.–	160 x 600
5 Leaderboard (Superbanner)	565.–	728 x 90
6 Content Ad	509.–	560 x 100
7 Medium Rectangle	509.–	300 x 250
8 Button	283.–	300 x 100

* All prices plus VAT. All advertising formats run in rotation.

MOBILE FORMATS | PRICES

With our Ad bundles you can ensure that your advertising is seen on all devices.



FORMAT	PRICES IN €* DURATION 30 DAYS	WIDTH X HEIGHT IN PIXEL
Billboard PLUS Half Page Ad	1,130.–	300 x 600
Large Leaderboard PLUS Half Page Ad	848.–	300 x 600
Skyscraper PLUS Medium Rectangle	678.–	300 x 250
Leaderboard PLUS Medium Rectangle	565.–	300 x 250

* All prices plus VAT. All advertising formats run in rotation.



MOST CLICKED

Your content in the editorial setting of the specialist portal www.dega-galabau.de

FORMATS + PRICES

ONLINE-ADVERTORIAL BASIC ①+②

990.-

Consisting of teaser and main article. The teaser is placed on the homepage of the DEGA GALABAU Website and links directly to the main article.

ONLINE-ADVERTORIAL PREMIUM ①+②+③

1,490.-

With additional Text Ad in the GPI-newsletter GaLaBau and area maintenance as a push element

Duration 30 days each

All prices in € plus VAT / All elements are marked as "advertising".





UP-TO-DATE

Branch and market information for gardening and landscaping, municipality and area maintenance

RECIPIENTS: 11,000

PUBLISHED: 14-DAYS

OPENING RATE: 25 %

DATE: FRIDAY

FORMATS + PRICES

CONTENT BANNER

560 x 100 px

520.-

TEXT AD

300 characters text + image

750.-

POLE POSITION

Surcharge | Placing | 1. Advertisement

50.-

EVENT TIP

375.-

PRODUCT OF THE WEEK

520.-

JOB OF THE WEEK

275.-

Discount: 6 dates - 5% | 12 dates - 10%

All prices in € plus VAT

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TOPIC

Target garden maintenance specialists, caretakers, facility managers and gardening and landscaping companies

RECIPIENTS: 10,000

PUBLISHED: 4x PER YEAR

FORMATS + PRICES

CONTENT BANNER

560 x 100 px

750.-

TEXT AD

300 characters text + image

950.-

POLE POSITION

Surcharge | Placing | 1. Advertisement

50.-

EVENT TIP

PRODUCT OF THE WEEK

JOB OF THE WEEK

750.-

750.-

275.-

Discount: 2 dates - 5% | 4 dates - 10%

All prices in € plus VAT



**MORE
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REGIONAL

With the Campos Regional newsletter, you can reach your target group with pinpoint accuracy

RECIPIENTS: PER 4,000

PUBLISHED: 6x PER YEAR

FORMATS + PRICES

CONTENT BANNER

560 x 100 px

750.-

TEXT AD

300 characters text + image

950.-

POLE POSITION

Surcharge | Placing | 1. Advertisement

50.-

EVENT TIP

750.-

PRODUCT OF THE WEEK

750.-

JOB OF THE WEEK

275.-

Discounts on request or via the info button

All prices in € plus VAT

BENEFIT FROM THE POWER OF THE GALABAU-NETWORK

Reach your customers wherever they are and benefit from our digital reach



16,398 visits*
22,399 page impressions / month*
23,000 newsletter recipients**

GÄRTEN

421 visits*
888 page impressions / month*



FREIRAUM GESTALTEN

2,166 visits*
4,365 page impressions / month*
9,700 newsletter recipients**



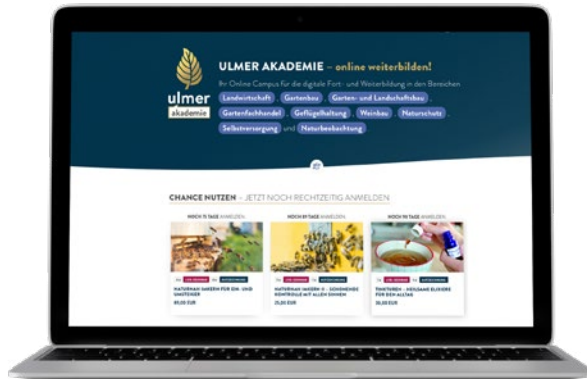
2,398 visits*
3,423 page impressions / month*
8,000 newsletter recipients**

* Values: June 2024 | Source: Matomo

** Values: June 2024 | Source: Distribution data Eugen Ulmer KG

MOBILE DIALOGUE | INDIVIDUAL

Online seminars combine the speed of the internet with the advantages of face-to-face communication



YOUR OPPORTUNITIES

- Accompany one of our specialised online seminars as a sponsor partner
- Organise and create an online seminar together with us
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